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**Next Ad Booking Deadline
October 10, 2011**

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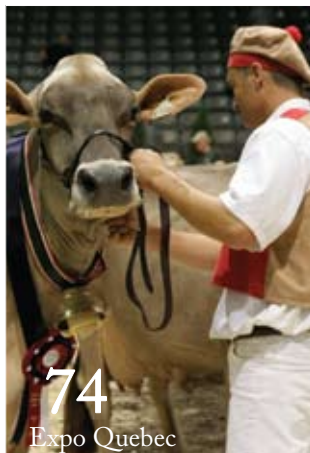
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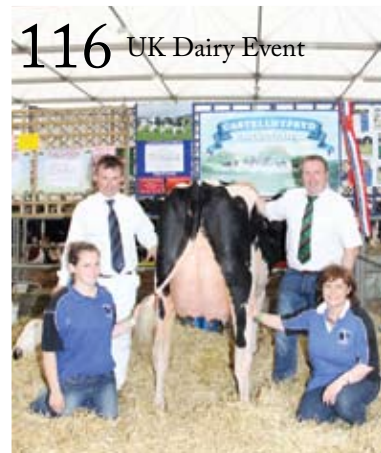
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In Pursuit of Excellence
Ponderosa Holsteins, Spain

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Vieux Village Ayrshires
Ring of Excellence - Ring de l'Excellence

ON THE
COVER

Pictured at Budjon Farm - Budjon-JK DD Erin EX-90 (daughter of Krull Broker Elegance 5 ETN now owned by Tom Schafer) and Budjon-Vail Jade Gracie VG-89 (daughter of LLolyn Jude Griffen EX-95 now owned by River Valley Jerseys). Flanking these cows are custom board cows Winterbay Goldwyn Lotto EX-95 (left) and Dubeau Dundee Hezbollah EX-92 (right) see story on Budjon & the Krull Broker Elegance EX-96 2E partnership page 18 *Photo by Ella Wright*

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Atlantic Summer Show
Loree wins Intermediate Champion

Kingsway Farm sees
the Influence of Allie



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