

SPRING 2009
VOLUME 5, ISSUE 1

Cowsmopolitan Country
Box 207, 31355 2A Hwy
Didsbury, AB T0M 0W0
Phone: 403-335-3780 Fax: 403-335-9230
web site: www.cowsmo.com
Carol Wright, Editor
Email: wrightc@explornet.com

Lexi Wright, Associate Editor/Production
Phone: (403) 862-5600 Fax: (403) 335-4381
Email: lwright5@telus.net

Ella Wright, Photography/Ad Design
Phone: (403) 556-6445
Email: photos@ellawright.com

Don Wright, Advertising & Subscription Sales
Cell: (403) 556-0842

Patti Lively, Subscription Sales
Phone: (403) 627-4443
Email: amlively@shaw.ca

Heather Trotz, Manitoba Sales
Phone: (204) 720-1441

Julie Dunlop, UK Contact
Email: julierdunlop@hotmail.com

Subscription rates:
Effective September 2006
Canada: \$26.75 per year (includes G.S.T.)
USA: \$50.00 per year CAD \$45.00 USD
Foreign Airmail: \$60.00 per year CAD
Canada: 2-year \$45.00 (includes G.S.T.)
USA: 2-year \$90.00 CAD \$80.00 USD
Foreign Airmail: 2-year \$110.00 CAD
Canada: 3-Year \$65.00 (includes G.S.T.)
USA: 3-year \$135.00 CAD \$120.00 USD
Foreign Airmail: 3-year \$150.00 CAD

G.S.T Registration R132312968
ISSN 1712-6248

Printed in Canada by Style-Craft Printing
Canada Post Agreement No. 40748501
Postage paid at Regina, Saskatchewan, CA

Return undeliverable publications to:
Cowsmopolitan Country
Box 207, Didsbury, AB T0M 0W0

The material produced is done with the highest integrity however, we assume no responsibility for errors or omissions. We are responsible for only the value of the advertisement.

Cowsmopolitan is published
4 times per year.

No reproduction of material is allowed in any form without the permission of Cowsmopolitan Country.

Next Ad Copy Deadline
May 1, 2009

In this *issue*

- 81 All-Western Winners
- 108 Leading Lady
- 114 Marketing & Advertising
The Role it has to Play/
Le rôle qu'ils doivent jouer
- 70 Convention Connections
- 13 Repeat Champions
A Brookview Tony Charity
- Management & Genetics**
- 16 Calf Notes-Colostrum Protein
- 110 Calving Management
- Industry**
- 113 Alberta Holstein Branch
Annual Meeting
- 42 Holstein Quebec
Annual Meeting
- 55 Manitoba Holstein Branch
Annual Meeting
- 62 Saskatchewan Holstein Branch
Annual Meeting





Shows/Sales

All-American Ayrshires	46
All-American Guernseys	54
All-American Holsteins	19
All-American Jerseys	46
All-American R&W Holsteins	54
All-Canadian Holsteins	22
All-Canadian Jerseys	22
All-Quebec Holsteins	43
Celebration Sale	18
IDW (Australia)-AY, BS, HO, IL, JE	23
Italy Show-HO	91
Mexico Holstein Show 2008	59
NZ Dairy Event-AY, HO, GU, JE, MS	58
Royal Ulster (Ireland)-AY, HO, JE	63
Swiss Expo-BS, HO, JE, RW HO	50
UK National-HO	100
UK All-Breeds Calf Show AY, GU, HO, JE, MS	104

Departments

4-H Club News	111
Advertisers Index & Rate Info	128
Back Forty	92
Bull Pen	94
Club News	106
Coming Events	120
Did you know-Dominican Republic	122
Editorial & National Director	9
Financial Article	47
Have You Herd	117
Ladies & Tara DeBoer	116
Remember When	107



UK National 100th Centenary Show
Willsbro Wins Big!

100

**ON THE
COVER**

Medway Supreme Maude EX-97 8E. Visit this Canadian bred cow and her 100 descendents at her home in Ireland. See story on page 98. Photos by Jane Steel. Thanks to Jane & McCormicks for their added effort in getting us a great cover shot.



IDW-Australia
Paradise
Int. Champion

23

Swiss Expo
Kalinka-Red & White Champion

50

Photo
Swiss Expo